



SAS SECURITY PRODUCTS LTD

DEALER SUPPORT
OCTOBER 2025



NOW
INCORPORATING

PJB
SECURITY
PRODUCTS



Dealer Support and Marketing

At SAS, we're dedicated to helping our dealers succeed. This brochure outlines the essential support and marketing tools you need to confidently sell our security products.

Quality Brochure Investment

We are committed to ongoing investment in quality brochures to help you promote our products. Ask us for more copies to hand out to your customers.

Target Marketing

We engage in persistent direct marketing to commercial and domestic end-users to increase product awareness in the market and drive business directly back to you!

Magazine Advertising

We advertise in leading magazines to reach end users, making them aware of the security needed to protect their valuable assets in today's world.

Social Media Advertising

Our social media campaigns actively inform both dealers and end-users about our new and existing products, giving you the knowledge to better support your customers and promote sales.



Dealer Training and Support

We offer a range of training options to help you and your team select and promote the correct products for your customers.

Mobile Product Training Trailer

SAS security products are available for viewing and hands-on trial in our product training trailer. We can also provide support for special open days and trade events.

Expert Staff Training

We offer one-on-one training or video resources to give your staff the in-depth product knowledge they need to sell with confidence.

Point of Sale Material

84 page A4 Product Brochure



Handy A6 Range Overview Brochure with Leaflet Dispenser

Our A6 brochures are ideal for providing customers with a quick overview of our range. Handy to add to your service or instruction packs or for promotional inserts!

Ask us about adding your company details to the brochure covers - costs apply.

Contact us today and ask us how we can support you!

📞 +44 1444 675889

📠 +44 1444 675889 (messaging)

✉️ sales@sasproducts.com



Want to see inside?
Just ask us to visit!

Hands-On Demos: We bring our products directly to your premises for hands-on product demonstrations.

Expert Training: Get in-depth training to ensure your team sells with confidence.

Special Event Support: We can provide the trailer for your open days and trade events.

Point of Sale Material

Ask us about our range of banners and posters. Create an eye-catching display in your showroom or on your forecourt.

2 metre Pull Up Banners



ROL7

3 metre Outdoor Banners



BAN7

Eyecatching A1 Display Posters



POS1



POS2



POS3



POS4



POS5



POS6

Showroom Stands

 When selling a trailer, if you've got security on display the customer will take it, there and then, 9 times out of 10, that's what we find. 



Compact Merchant 700 Stand	Merchant 700 Stand	General Purpose 700 Stand	Green Range 700 Stand
695w x 1620h x 480d	695w x 2020h x 480d	695w x 2120h x 480d	695w x 2120h x 570d

Attention-Grabbing Displays:

A well placed SAS display stand can create a focal point, highlight products, and target impulse buyers.

 **Tailored Stocking Options:** We offer a variety of stocking options that can be tailored to fit your market. - Contact us for bespoke stand set up options.

 **Direct Sales Leads:** We will direct end-user sales leads and inquiries in your area directly to your door.

 **Ongoing Support:** We will provide ongoing point-of-sale material



C-TYPE Padlock Counter Dispenser
Holds 6 padlocks



2 Security Post Stand
450w x 1480h x 400d



4 Security Post Stand
900w x 1480h x 400d

Make selling easy — our display stands are designed to display SAS products in any space. Ask us which setup will drive the most sales!



4 x 1m Stands - 4030w x 2420h x 570d mm

1 metre section stands – fit as many together as required.



Order your stand package today and start increasing your sales!

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 Now I have a stand with SAS product well displayed, I'm finding it easy to sell security with every trailer I sell. 

 I was losing sales to internet, but now I have SAS in stock, customers just buy it today. 



Online and Digital Support

In today's world, a strong online presence is essential. That's why we invest in a range of services to support dealers and drive end-users to you.

Website Marketing Packs

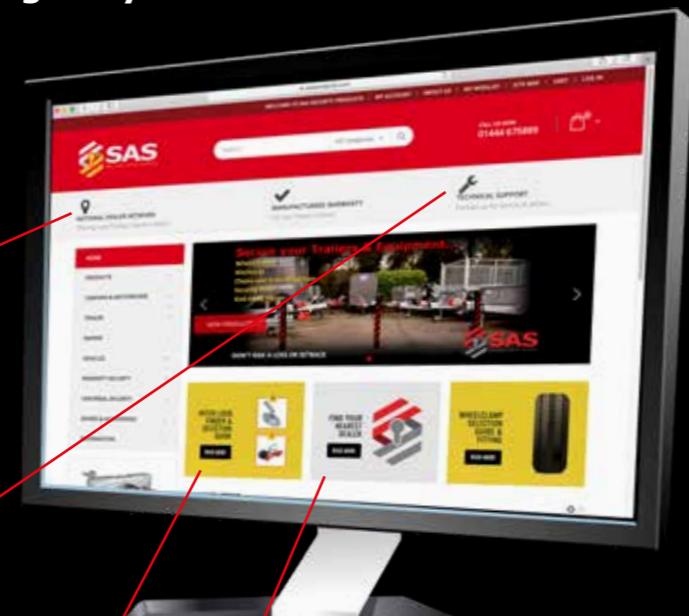
We provide a range of digital assets to help you showcase SAS products on your own website, including product information, web-ready images, logos, and brand guidelines.

Hi-Res Image Packs

Ideal for printed marketing, we can provide high-resolution images suitable for brochures, window graphics, banners, and vehicle wraps.



Our website is packed with clear, professional content, product information, and images to increase user desire. Use it as your selling tool and point your customers to our product information pages - your sales are always protected, as we never compete with our dealers.



Leading customers to you

We direct customers to their nearest stocking dealers to buy locally and get hands-on advice.



Technical support

We provide technical support for both dealers and product users via phone, email, WhatsApp and web form to help select the right products and offer after-sales product support.

Wheel Clamp & Hitchlock Selection Guides

Online selection guides available to enable both dealers and end-users to easily choose the correct products for securing trailers, caravans, and vehicles. This tool ensures you and your customers can quickly find the ideal security solution.



Here to Support You

Our Commitment to Quality

Continual Product Development & Improvement

We believe even the best can be made better. That's why we continuously invests in improving our existing range and developing new products. We are committed to creating a more secure future not only for end-users but for our dealers too.

Service & Support

Our dedication to customer support is second to none. Our trained technical staff are on hand with the expertise required to provide troubleshooting and innovative solutions for even the most demanding security situations.

Technical & After-Sales Support

Technical support is available for both dealers and product users via phone, email, WhatsApp and web form to help them select the right products for their application or provide after-sales product support.

If you are reading this and you are not yet a SAS dealer, why not?

Get in touch today to find out how we can help you!



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